

# IONIC

ALL SEASON & INSULATORS



OUTERWEAR ACCELERATED

# IONIC OUTERWEAR

Ionic was created for those unwilling to compromise quality for speed or performance for price. As a design studio, manufacturer, and market-facing brand, we design, produce and deliver custom technical outerwear faster than anyone on the market. At any scale. With no minimums. Period.

We call this Outerwear Accelerated.

Let's face it. The outerwear industry's product development process is inefficient, limited and expensive. Our team of product-obsessed innovators created Ionic Studio™ to flip the standard product development process on its head.

The unprecedented co-creation experience of the Ionic Studio empowers businesses and individuals to create their own customized outerwear with almost limitless choices.

The IONIC Studio™ is continually developing new technologies and expanding our product catalog to provide retailers, organizations, and individual winter-lovers the most cutting-edge designs on the market..

YEAR-ROUND PERFORMANCE

# ALL-SEASON COLLECTION

## OPTIMIZED FOR PERFORMANCE

This collection is defined by versatility, a variety of styles to suit a variety of needs. We're combining classic silhouettes with a range of premium fleeces to create garments that will instantly become a favorite in your winter wardrobe.

Each piece is studded with comprehensive set of details and features to anticipate your every need.

## VALUING PERFORMANCE AND COMFORT

For those who want utility and performance even from their most basic outdoor apparel. Built for maximum comfort and performance with casual style for both on and off the hill.

Whether you're outdoors for health, for fun, or just to watch the odd sunset, this collection will get you there and won't give the weather a reason to send you back.

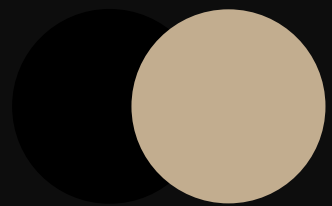


COLORING THE OUTDOORS

# COLLECTION PALETTE

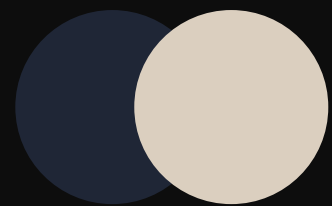
A selection of outdoor staples combined with a simple forest palette and a few brighter plaid color combos for that true outdoor vibe.

FEATURED COLOR COMBOS



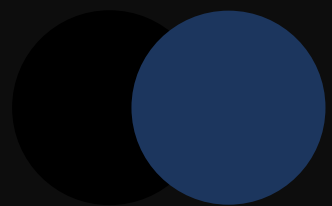
JET BLACK

CROISSANT



TOTAL ECLIPSE

FIELDS OF RYE



JET BLACK

TRUE BLUE



THE BACKBONE

# FABRIC COMPOSITION

This fabric makeup was handpicked for its balance between performance and comfort, to keep you warm when moving and snug when you're at rest.

## HI PILE SHERPA FLEECE

The ultimate in comfort and warmth fabrics. While heavier than other types of fleece, the added bulk means extra protection when out or at rest.

## RECYCLED DOUBLE BRUSHED POLY FLEECE

We've used double brushed polyester fleece for its versatility. Whether layered or standalone, this fleece is breathable and quick-drying, which makes it perfect for use when active.

IONIC is committed to using recycled materials wherever possible, to lessen our brand's environmental impact and to strengthen the planet so that we may keep doing what we love.

## SOFTSHELL FLEECE

Lighter in weight, softshell fleece comes with an added touch of performance coming from its softshell-like qualities. Combining the warmth of polyester fleece and offering water and wind resistance, with a bit of stretch to aid freedom of movement.

AN ENHANCED CREATION PROCESS

# IONIC STUDIO™

Design and build your own gear from our diverse library of silhouettes and materials at the IONIC Studio™

- ▶ Choose from our style library or design your own
- ▶ Pick exterior fabrics, colors, sizes (including custom prints)
- ▶ Custom exterior branding package: your logos, wordmarks and main label
- ▶ Premium zippers, closures and insulation weights ranging from 40g to 180g
- ▶ Men's/Women's-specific fits available in full size ranges (no size minimums)
- ▶ Custom sizing available





MEN'S WOMEN'S AM-24

# APRES FLEECE JACKET

Your technical multi-tool for all conditions



COLOR FLEECE

 SHERPA

 SHERPA

 SHERPA

## KEY FEATURES

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- ▶ Zippered chest and hand pockets
- ▶ Inner stash pocket

## FABRIC SPECS

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- ▶ 250g Double-brushed polar fleece
- ▶ 300g Sherpa fleece
- ▶ Thermal Insulation
- ▶ Thermal Insulation
- ▶ Mono-stretch
- ▶ Recycled Materials
- ▶ Recycled Materials



MEN'S   WOMEN'S   AM-37

# ASCENT FLEECE JACKET

Your 3-season go-to jacket



COLOR   FLEECE



SHERPA



SHERPA

## KEY FEATURES

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- ▶ Zippered chest and hand pockets
- ▶ Inner stash pocket

## FABRIC SPECS

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- ▶ 300g Hi Pile Sherpa polyester fleece fabric
- ▶ Tecnopile®
- ▶ Abrasion Resistant





MEN'S   WOMEN'S   AM-36

# KEENER QUARTER ZIP

The fleece for technical layering/lounging



COLOR   FLEECE

 SOFTSHELL



 SOFTSHELL

## KEY FEATURES

- ▶ **Zippered** main kangaroo pocket
- ▶ **Plush collar** with 1/4 exterior zip
- ▶ **Soft** taffeta across back and elbows for snag-free layering

## FABRIC SPECS

- ▶ 250g Softshell fleece
- ▶ Thermal Insulation
- ▶ Abrasion Resistance
- ▶ Pilling Resistant
- ▶ Bi-Stretch
- ▶ 220g Softshell fleece
- ▶ Thermal Insulation
- ▶ Abrasion Resistance
- ▶ Pilling Resistance
- ▶ Bi-Stretch
- ▶ L.I.T®



MEN'S WOMEN'S AM-38

# LODGE SHIRT

For low bulk layering or après lodge life



COLOR FLEECE



POLY

## KEY FEATURES

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- ▶ Single welt kangaroo-style hand pocket
- ▶ Soft rib knit collar
- ▶ Thumb loops on sleeve cuffs

## FABRIC SPECS

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- ▶ 200g Double-brushed poly fleece
- ▶ Thermal Insulation
- ▶ Pilling Resistant



MEN'S WOMEN'S AM-24

# LODGE PANT

All-purpose lower body coverage



COLOR FLEECE  
● SHERPA  
● POLAR

## KEY FEATURES

- ▶ Elastic adjustable waistband
- ▶ Ribbed pant cuffs
- ▶ Reinforced in high-wear areas with soft taffeta to reduce pilling

## FABRIC SPECS

- ▶ 250g Double-brushed polar fleece
- ▶ Thermal Insulation
- ▶ Mono-stretch
- ▶ Recycled Materials
- ▶ 300g Hi Pile Sherpa fleece
- ▶ Thermal Insulation
- ▶ Recycled Materials

PERFORMANCE EVEN AT REST

# INSULATORS

## VERSATILITY AND UTILITY

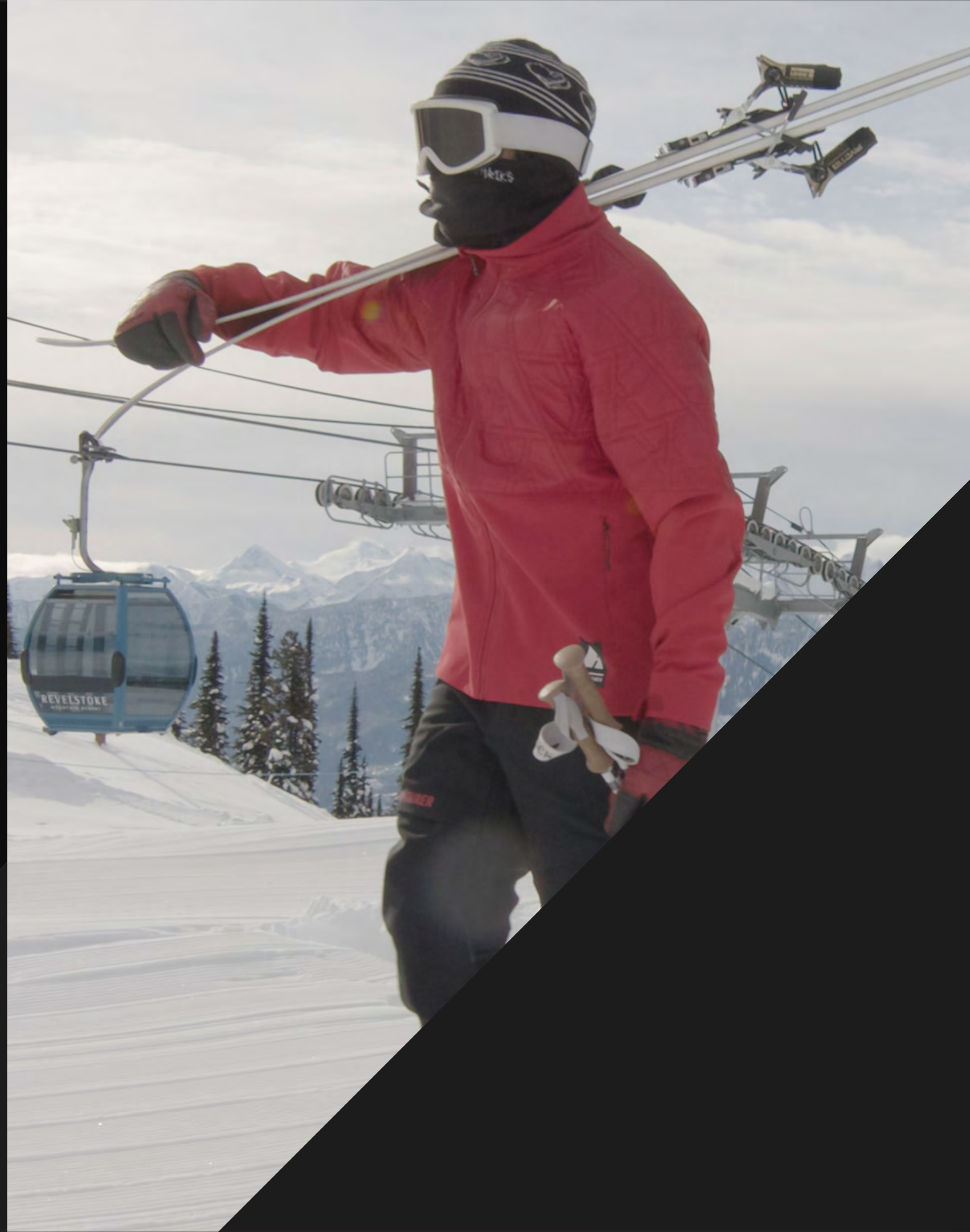
This collection of insulated tops was designed to handle and enhance your outdoor experience whether on-snow or on the streets. The W23 All Season Insulator Program features lightweight fabrics, premium hi-loft insulations, and timeless designs with exceptional attention to detail.

With packability and reversibility prominently featured in each piece, these versatile styles will keep you warm and comfortable all year round.

## VALUING PERFORMANCE AND COMFORT

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Whether you're outdoors for health, for fun, or just to watch the odd sunset, this collection will get you there and won't give the weather a reason to send you back.



COLORING THE OUTDOORS

# COLLECTION PALETTE

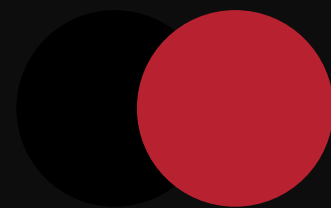
A foundation of outdoor favorites like black and navy, combined with featured accents like red and gold.

FEATURED COLOR COMBOS



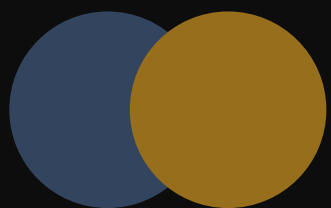
POSEIDON

CORSAIR



JET BLACK

HI-RISK RED



POSEIDON

GOLDEN PALM



THE BACKBONE

# FABRIC COMPOSITION

Our insulators come decked in classic fine outdoor denier nylon fabrics. Water resistant but light and breathable, best used in all weather types.

Performance fabrics don't have to be just for performance gear.

## FINE DENIER NYLON SHELL

A technical outerwear staple. It's lighter weight and packability combined with its moderate water resistance make it a a choice fabric for an outer shell, aiding performance without compromising mobility and speed.

## 10K/10K RIPSTOP NYLON

Only available in select styles, we've included a basic 10K/10K nylon fabric to provide some waterproofing and breathability to increase utility without over-encumbering the gear. An added ripstop feature for abrasion resistance, offering extra protection no matter where you choose to use this gear.



MEN'S WOMEN'S AM-34

# HOODED INSULATOR



## KEY FEATURES

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- ▶ Zippered hand and chest pockets
- ▶ Inner zip pocket
- ▶ Packable

### OPTIONS AVAILABLE FOR CUSTOMISATION

- ▶ Down or Primaloft synthetic insulation
- ▶ Reversible

## FABRIC SPECS

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- ▶ 30D Nylon shell
- ▶ Windproof
- ▶ Down-proof finish
- ▶ 700 90/10 rated down fill
- ▶ 80g Primaloft Silver or Gold Stretch insulation



MEN'S WOMEN'S AM-33

# FULL-ZIP INSULATOR



## KEY FEATURES

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- ▶ Zippered hand and chest pockets
- ▶ Inner zip pocket
- ▶ Packable

### OPTIONS AVAILABLE FOR CUSTOMISATION

- ▶ Down or Primaloft synthetic insulation
- ▶ Reversible

## FABRIC SPECS

---

- ▶ 30D Nylon shell
- ▶ Windproof
- ▶ Down-proof finish
- ▶ 700 90/10 rated down fill
- ▶ 80g Primaloft Silver or Gold Stretch insulation





MEN'S WOMEN'S AM-32

# ALPINE VEST



## KEY FEATURES

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- ▶ Zippered hand pockets
- ▶ Packable

### OPTIONS AVAILABLE FOR CUSTOMISATION

- ▶ Down or Primaloft synthetic insulation
- ▶ Reversible

## FABRIC SPECS

---

- ▶ 30D Nylon shell
- ▶ Windproof
- ▶ Down-proof finish
- ▶ 700 90/10 rated down fill
- ▶ 80g Primaloft Silver or Gold Stretch insulation



MEN'S WOMEN'S AM-19

# COACHES JACKET



## KEY FEATURES

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- ▶ Zippered hand pocket and chest pocket
- ▶ Low profile cuffs and collar

## FABRIC SPECS

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- ▶ 30D stretch plainweave nylon shell
- ▶ Primaloft® Gold Active Insulation
- ▶ Smooth fine-denier nylon lining



MEN'S WOMEN'S AM-40

# GLACIER JACKET



## KEY FEATURES

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- ▶ Large capacity hand/chest pockets
- ▶ Hood stashes in collar

## FABRIC SPECS

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- ▶ High-performance 10K/10K ripstop nylon shell
- ▶ Smooth fine-denier nylon lining
- ▶ 150g Primaloft® insulation