

IONIC

ON SNOW COLLECTION



OUTERWEAR ACCELERATED

IONIC OUTERWEAR

Ionic was created for those unwilling to compromise quality for speed or performance for price. As a design studio, manufacturer, and market-facing brand, we design, produce and deliver custom technical outerwear faster than anyone on the market. At any scale. With no minimums. Period.

We call this Outerwear Accelerated.

Let's face it. The outerwear industry's product development process is inefficient, limited and expensive. Our team of product-obsessed innovators created Ionic Studio™ to flip the standard product development process on its head.

The unprecedented co-creation experience of the Ionic Studio empowers businesses and individuals to create their own customized outerwear with almost limitless choices.

The IONIC Studio™ is continually developing new technologies and expanding our product catalog to provide retailers, organizations, and individual winter-lovers the most cutting-edge designs on the market..

THE ULTIMATE WINTER COLLECTION

ON-SNOW COLLECTION

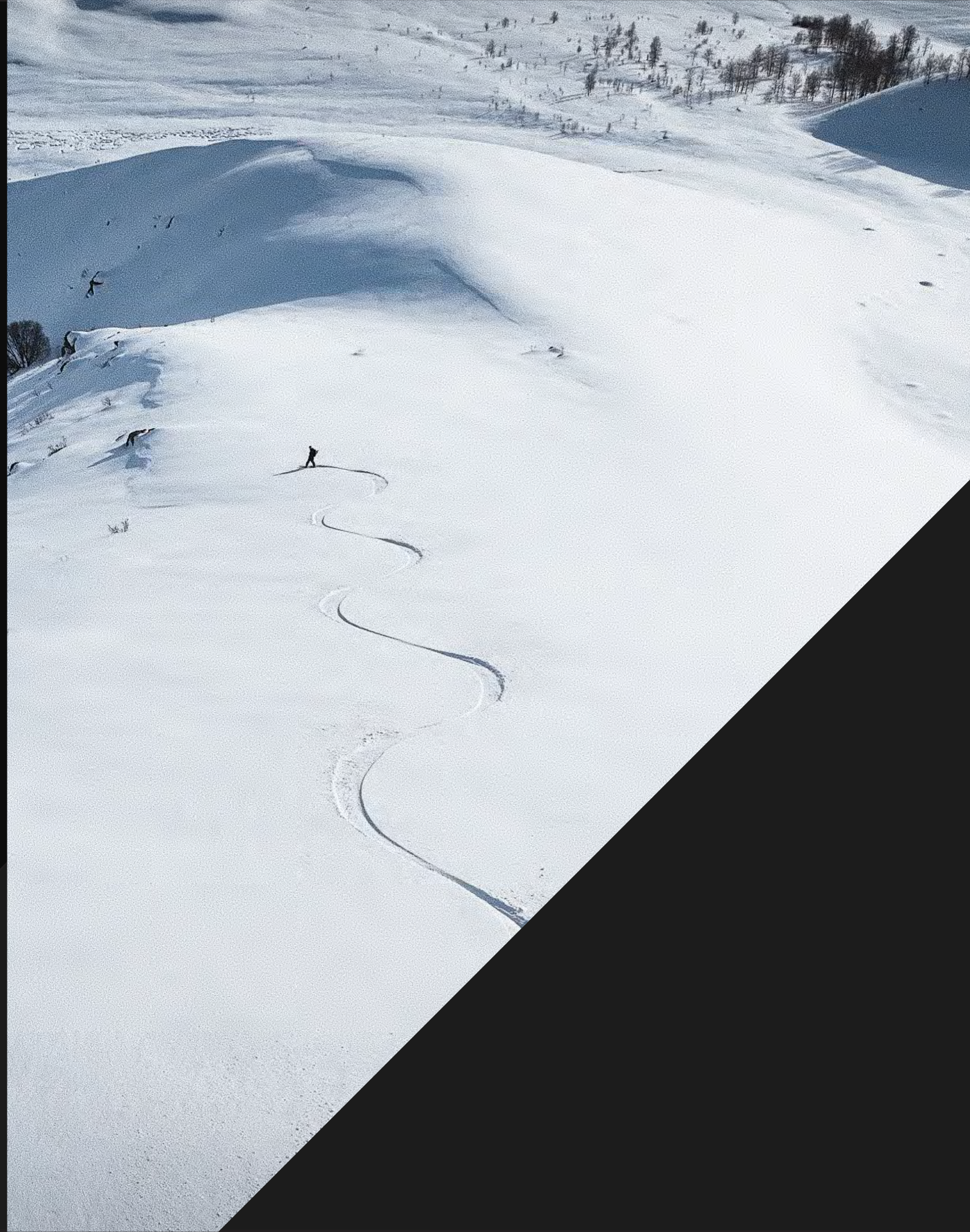
ENGINEERED PERFORMANCE

Our gear is engineered to keep you comfortable, warm and dry throughout the full range of conditions and activity. From hunkering down on a cold lift ride to boot-packing out to the powder stash, we keep you out there longer.

Elegant design and top-shelf materials are combined with thoughtfully-placed features that allow you to focus on your riding with comfort and convenience at your fingertips.

BUILT FOR ALL-DAY, EVERY DAY

We build Ionic gear to be with you every day of the year. In season or offseason. In-bounds, or out in the alpine. Up on the hill or down in the village. Whether it's your first day on snow or your 100th this season, you will connect with and appreciate the performance of Ionic outerwear.

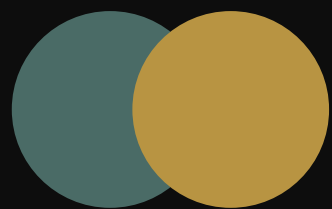


COLORING THE OUTDOORS

COLLECTION PALETTE

A foundation of solid winter must-haves with bright pops of color to stand out against the landscape.

FEATURED COLOR COMBOS



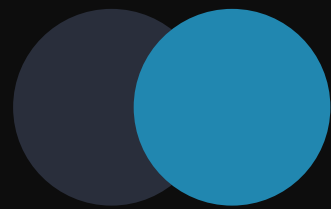
BLUE SPRUCE

HONEY



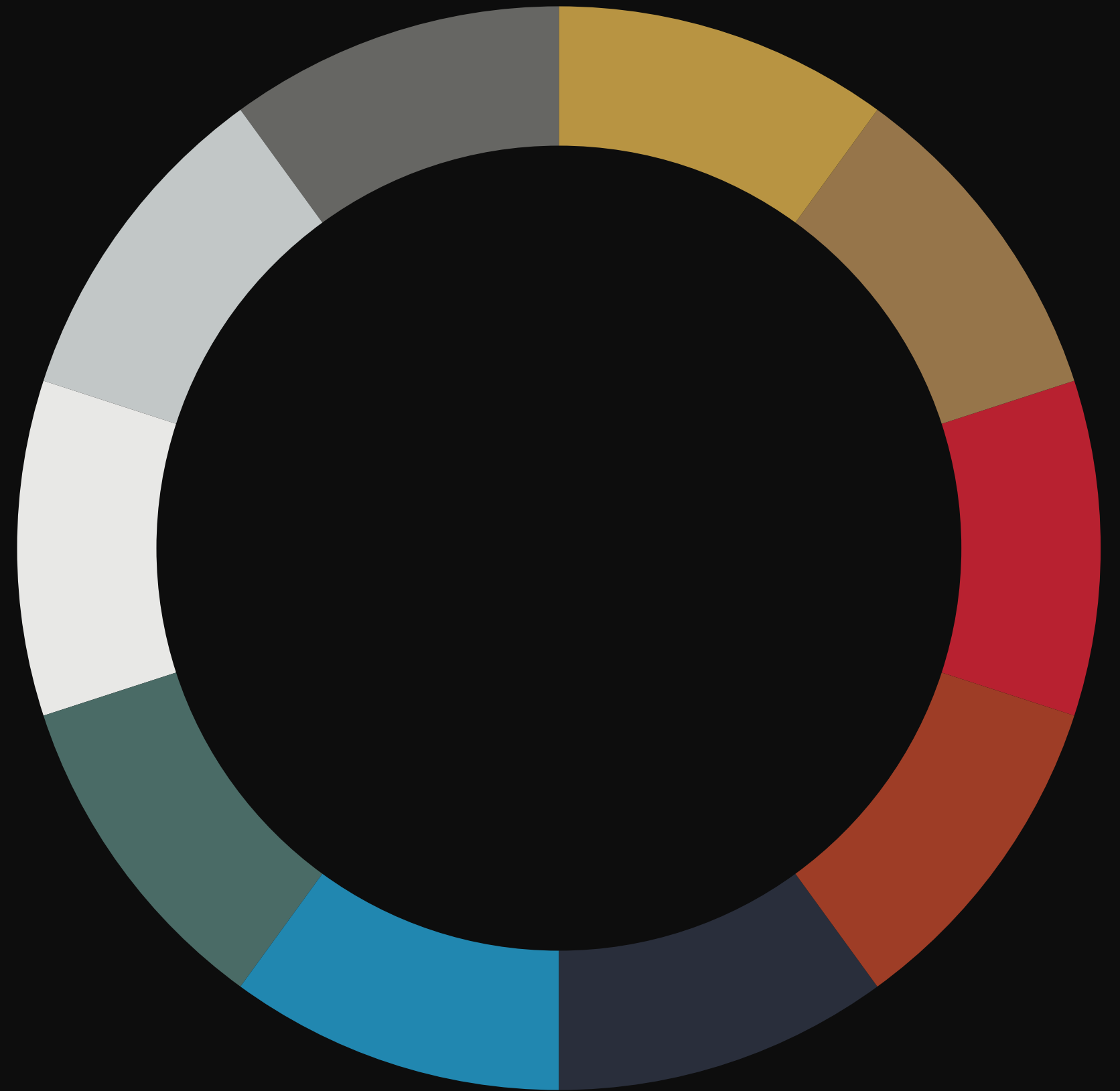
HI-RISK RED

TOTAL ECLIPSE



TOTAL ECLIPSE

VIVID BLUE



MATERIALS LIBRARY

PREMIUM MATERIALS AND FEATURES

Carefully selected for their powerful waterproofing and breathability, these fabrics are snow essentials and strike a delicate balance between strength, weight and texture.

FABRICS

Our 70-denier Nylon Plainweave is the foundation of our outerwear fabric collection. It combines a rich handfeel and soft drape covers with with excellent abrasion and color-fastness ratings.

Our 150-denier Nylon Oxford provides an extra durable and abrasion resistant barrier to the elements. You will find this fabric used on our most rugged pieces.

[A recycled nylon version of these fabrics to debut in W24/25.](#)

We feature 20,000mm and 20,000 g/m² waterproof membranes and DWR on all of our outerwear pieces.

[We are continuing to phase out C6 DWR from our collections and replaced with fluorine free waterproofing, to be achieved by early 2024.](#)

INSULATIONS & LININGS

We've partnered with Primaloft® for their collection of premium synthetic technical insulations, for their focus on performance and sustainability.

Styles that feature down insulation use down come exclusively from RSD-approved sources. We use a 700 fill with a high 90/10 feather-to-quill content for warmth and comfort.

TRIMS/ACCESSORIES

We feature trims, accessories, and other garment features from premium and pioneering ingredient brands like Cohesive™ Cordlocks, RECCO® reflectors, and YKK® zips.



COHAESIVE™



PRIMALOFT®



RECCO®

FLEXIBLE FIT FOR PERFORMANCE

FIT AND SIZING

ALL-MOUNTAIN FIT

Our garments are built around a classic fit for all-mountain that is designed for all mountain activities-not too tight, not too loose. This fit features articulation and shape but allows for some extra movement and enhanced comfort

GEAR FOR ALL

Our goal is to get everybody outside to enjoy the mountains-- and we mean everyone. We're proud to offer the broadest range of sizing available in our collections, as well as expanded size ranges like Short, Tall and Plus.



AN ENHANCED CREATION PROCESS

IONIC STUDIO™

Design and build your own gear from our diverse library of silhouettes and materials at the IONIC Studio™

- ▶ Choose from our style library or design your own
- ▶ Pick exterior fabrics, colors, sizes (including custom prints)
- ▶ Custom exterior branding package: your logos, wordmarks and main label
- ▶ Premium zippers, closures and insulation weights ranging from 40g to 180g
- ▶ Men's/Women's-specific fits available in full size ranges (no size minimums)
- ▶ Custom sizing available



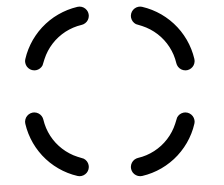
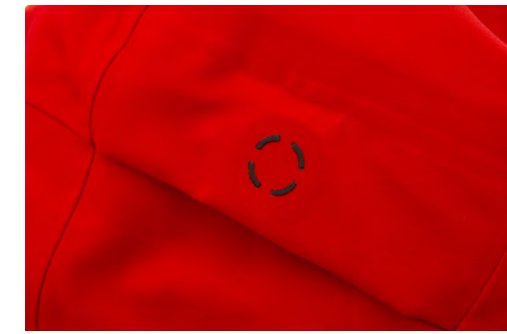


HI-RISK RED COLORWAY
SHOWN IN MENS

MEN'S WOMEN'S MTN-01

MTN-PRO 3L JACKET

Professional-grade engineered for the everyday



KEY FEATURES

- ▶ Hi-capacity pocketing
- ▶ Welded inner valuables pocket and inner dump mesh pocket
- ▶ Cohesive™ Cordlock System
- ▶ YKK® Zippers
- ▶ RECCO® Rescue System
- ▶ Removable powder skirt
- ▶ Sleeve pocket
- ▶ Articulated fit
- ▶ Pit zips
- ▶ Customization option : Body-mapped welded insulation

FABRIC SPECS

- ▶ Stretch 70D 3L nylon plainweave shell
- ▶ High performance 20K/20K membrane with DWR
- ▶ Stretch 150D nylon oxford reinforcement
- ▶ Fully seam taped
- ▶ C6 DWR



HI-RISK RED COLORWAY
SHOWN IN MENS

MEN'S WOMEN'S OS-01

UPHILL 3L JACKET

The ultimate function/protection piece for the hike up/ride down



KEY FEATURES

- ▶ Large-capacity mesh hand pockets with “pass through” feature
- ▶ Venting chest pockets
- ▶ Pit zips
- ▶ Fixed powder skirt
- ▶ Cohaesive™ Cordlock System
- ▶ RECCO® Rescue System
- ▶ Articulated fit with stretch for mobility

FABRIC SPECS

- ▶ Stretch 70D 3L nylon plainweave shell
- ▶ High performance 20K/20K membrane with DWR
- ▶ C6 DWR
- ▶ Fully seam taped

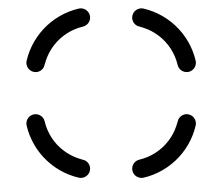


NAVY COLORWAY
SHOWN IN MENS

MEN'S WOMEN'S MTN-02

BASECAMP JACKET

For hunkering down on those long, slow chairlift rides



KEY FEATURES

- ▶ Welded down baffle construction
- ▶ Fine denier single-layer lining
- ▶ Exterior chest pocket hand pockets
- ▶ Interior mesh dump pocket
- ▶ Removable Powder Skirt
- ▶ Cohesive™ Cordlock System
- ▶ RECCO® Rescue System
- ▶ Pit zips

FABRIC SPECS

- ▶ 70D nylon ripstop shell
- ▶ High performance 20K/20K membrane with DWR
- ▶ 700 fill 90/10 RSD-approved down insulation
- ▶ Quilted interior lining
- ▶ Fully seam taped



NAVY/ROYAL BLUE
COLORWAY SHOWN IN
MENS

MEN'S WOMEN'S MTN-03

TEAM-RIDER JACKET

The jacket that does the riding for you



KEY FEATURES

- ▶ Exterior chest pockets, hand pockets
- ▶ Pass through interior access from chest pocket
- ▶ Low profile hand- gaiters
- ▶ Cohaesive™ Cordlock System
- ▶ RECCO® Rescue System
- ▶ Articulated fit with stretch for mobility
- ▶ Customization Feature: Shell Version

FABRIC SPECS

- ▶ 70D 2L stretch nylon shell
- ▶ High performance 20K/20K membrane with DWR
- ▶ Fully seam taped
- ▶ 80g Primaloft® Gold insulation in body
- ▶ 60g Primaloft® Gold insulation in body in sleeves



BRONZE COLORWAY
SHOWN IN MENS

MEN'S WOMEN'S OS-03

TALLSTACK JACKET

Fully featured and added warmth without the bulk



KEY FEATURES

- ▶ Super smooth fine denier nylon quilted lining
- ▶ Chest pockets with interior “pass through” access
- ▶ Low-profile hand gaiters
- ▶ Cohaesive™ Cordlock System
- ▶ RECCO® Rescue System
- ▶ Customization Feature: Shell Version

FABRIC SPECS

- ▶ 70D 2L nylon shell
- ▶ High performance 20K/20K membrane with DWR
- ▶ Fully seam taped
- ▶ 100g Primaloft® Black insulation in body
- ▶ 60g Primaloft® Black insulation in sleeves



JET BLACK/HI-RISK RED
COLORWAY SHOWN IN
MENS

MEN'S WOMEN'S OS-02

CONVERTIBLE JACKET

A light and versatile piece that will adapt to any environment



KEY FEATURES

- ▶ Hood stashes into collar
- ▶ Detachable powder skirt
- ▶ YKK Waterproof exterior zippers
- ▶ Custom option: zip off sleeve/ vest version
- ▶ Quilted Taffeta lining
- ▶ Pass through interior access from chest pocket

FABRIC SPECS

- ▶ 70D 2L nylon ripstop shell
- ▶ 60g Primaloft® Black insulation in body
- ▶ High performance 20K/20K membrane with DWR
- ▶ 40g Primaloft® Black insulation in sleeves
- ▶ Fully seam taped



MUSTARD COLORWAY
SHOWN IN MENS

MEN'S WOMEN'S OS-04

PULL-UP ANORAK

Technical on snow, casual off snow



KEY FEATURES

- ▶ Helmet- friendly collar and hood
- ▶ Super smooth fine denier nylon lining
- ▶ Side zip access for easy on/off
- ▶ Large capacity kangaroo pocket with stacked hand pockets
- ▶ Slightly oversize fit

FABRIC SPECS

- ▶ 70D 2L nylon ripstop shell
- ▶ High performance 20K/20K membrane with DWR
- ▶ 60g Primaloft® Black insulation throughout
- ▶ Fully seam taped



OS-10 2L

MEN'S

WOMEN'S

OS-07 3L



BRONZE COLORWAY
SHOWN IN MENS

POST-HOLE BIB PANT

Essential bib design with rugged materials and features



KEY FEATURES

- ▶ Full-stretch shell
- ▶ 150D nylon reinforcement on high-wear areas
- ▶ Fleece lining in knees and seat
- ▶ Mesh-lined inner thigh vents
- ▶ Full-zip exterior leg vents for max ventilation and easy on/off (3L version only)
- ▶ Fine-denier nylon lining (2L version only)
- ▶ Shell version available in 2L

FABRIC SPECS

- ▶ 70D 2L or 3L nylon shell with or without stretch
- ▶ High Performance 20K/15K
- ▶ 150D nylon reinforcement
- ▶ Fully seam taped
- ▶ 40g Primaloft® Black insulation



MEN'S OS-09 2L
 WOMEN'S OS-11 3L

BLUE SPRUCE
 COLORWAY SHOWN IN
 MENS

PRE-ROLL PANT

Easy-fitting, warm and dry



KEY FEATURES

- ▶ Easy-access exterior device pocket on thigh
- ▶ 150D nylon reinforcement on high-wear areas
- ▶ Fleece lining in knees and seat
- ▶ Closed-cell mesh lining
- ▶ Cross-flow function between mesh-lined inner thigh vents and exterior leg vents
- ▶ hand and wallepockets
- ▶ Shell version available for 2L

FABRIC SPECS

- ▶ 70D 2L/3L nylon shell
- ▶ High Performance 20K/15K
- ▶ 150D nylon reinforcement
- ▶ Fully seam taped
- ▶ 40g Primaloft® Black insulation